

# ALL ABOARD!



## THE 2024 FRIENDS OF THE NEW YORK TRANSIT MUSEUM GALA

CELEBRATING 120 YEARS OF THE NEW YORK CITY SUBWAY

OCTOBER 17<sup>TH</sup> || TRIBECA ROOFTOP || 2 DESBROSSES STREET

6PM COCKTAILS || 7PM DINNER || 9PM DESSERT RECEPTION || COCKTAIL ATTIRE

NEW YORK  
TRANSIT  
MUSEUM

Photo by Ron Yee

### TITLE SPONSOR *LIMIT TWO* \$50,000

- One table of 12 stage-side plus two seats at the Head Table
- Logo and Identification as Title Sponsor on all event materials, printed and digital, including:
- Logo on the website before and after the event
- Logo on all event blasts (3,000 recipients)
- Logo on the print invitation (2,000 recipients)
- Logo on the Step-and-Repeat
- Logo on the event program
- Recognition from the podium
- One full-page, full-color ad in the digital journal and on program screens at the event
- Visible table sign (company name and logo)
- One dedicated post on LinkedIn and Instagram (87,500 total followers)
- One-year Stockholder's Circle corporate membership
- Acknowledgement in Friends of the New York Transit Museum's 2024 Annual Report and Donor Wall

### SUPPORTING SPONSOR \$35,000

- One premium table of 10 plus one seat at the Head Table
- Logo and Identification as Supporting Sponsor on all event materials, printed and digital, including:
- Logo on the website before and after the event
- Logo on all event Eblasts (3,000 recipients)
- Logo on the print invitation (2,000 recipients)
- Logo on the Step-and-Repeat
- Logo on the event program
- One full-page, full-color ad in the digital journal and on program screens at the event
- Visible table sign (company name and logo)
- One dedicated post on LinkedIn and Instagram (87,500 total followers)
- One-year Chairman's Circle corporate membership
- Listing in Friends of the New York Transit Museum's 2024 Annual Report and Donor Wall

### BENEFACTOR SPONSOR \$25,000

- One priority table of 10
- Logo and Identification as a Benefactor on all event materials, printed and digital, including:
- Logo on the website before and after the event
- Logo on all event Eblasts (3,000 recipients)
- Logo on the print invitation (2,000 recipients)
- Logo on the Step-and-Repeat
- Logo on the event program
- One full-page, full-color ad in the digital journal and on program screens at the event
- Visible table sign (company name)
- One dedicated post on LinkedIn
- One-year Chairman's Circle corporate membership
- Listing in Friends of the New York Transit Museum's 2024 Annual Report and Donor Wall

### PATRON \$15,000

- One table of 10
- Identification as a Patron on all event materials, printed and digital, including:
- Listing on the website before and after the event
- Listing on all event Eblasts (3,000 recipients)
- Listing on the print invitation (2,000 recipients)
- Listing on the event program
- One half-page, full-color ad in the digital journal and on program screens at the event
- Visible table sign (company name)
- One LinkedIn post including all Patrons
- Listing in Friends of the New York Transit Museum's 2024 Annual Report and Donor Wall

### VIP TICKETS \$2,500 EACH

\_\_\_\_\_ # OF TICKETS

- Prime seating
- Listing on the website, eblasts, print invitation, and event program
- A half-page, full-color ad in the digital journal and on program screens at the event with the purchase of four or more VIP tickets
- Listing in Friends of the New York Transit Museum's 2024 Annual Report and Donor Wall

### FRIEND TICKETS \$1,500 EACH

\_\_\_\_\_ # OF TICKETS

- Seating
- Listing on the website, eblasts, print invitation, and event program
- Listing in Friends of the New York Transit Museum's 2024 Annual Report and Donor Wall

### FULL-PAGE AD \$2,000

in the digital journal and on program screens at the event Size: 8.5"W x 11"H | 2550 x 3300 pixels

### HALF-PAGE AD \$1,250

in the digital journal and on program screens at the event Size: 7.5"W x 5"H | 1000 x 1400 pixels

We cannot attend but will make a \$\_\_\_\_\_ contribution to support the museum's work.

To purchase online, visit [nytransitmuseum.org/gala](https://nytransitmuseum.org/gala)

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### CONTACT INFORMATION:

COMPANY NAME [as you want it to be listed on all event materials]

CONTACT

CONTACT TITLE

CONTACT EMAIL

TABLE HOST [if different than contact]

HOST TITLE

HOST EMAIL

### PAYMENT INFORMATION:

- Send me an invoice for \$\_\_\_\_\_
- My check made out to **Friends of the New York Transit Museum** is enclosed
- Please charge my credit card for \$\_\_\_\_\_

NAME

NAME ON CARD

COMPANY

CARD NUMBER

ADDRESS

EXP DATE

SECURITY CODE

CITY/STATE/ZIP

BILLING ADDRESS [if different than listed]:

PHONE

EMAIL

#### RETURN THIS FORM TO:

Gala@nytransitmuseum.org

**MAIL TO:** Friends of the New York Transit Museum

130 Livingston Street, 10<sup>th</sup> Floor

Brooklyn, NY 11201

SIGNATURE

#### GALA DEADLINES:

- To be listed on the invitation commitment must be received by **August 29<sup>th</sup>**
- To be listed in the Guest Guide, names must be received by **October 10<sup>th</sup>**
- Journal ads must be received by **October 15<sup>th</sup>**

#### ADDITIONAL INFORMATION:

- For further information please contact **Allison Grandy 718-694-3451** or **gala@nytransitmuseum.org**
  - For tax purposes \$250 per ticket is non-deductible
  - All net proceeds benefit the New York Transit Museum
- EIN: 11-32994708**