## FRIENDS OF THE NEW YORK TRANSIT MUSEUM 2025 GALA



#### TITLE SPONSOR LIMIT TWO \$50,000

- · One table of 12 stage-side plus two seats at the Head Table
- Logo and Identification as Title Sponsor on all event materials, printed and digital, including:
- · Logo on the website before and after the event
- Logo on all event blasts (3,000 recipients)
- · Logo on the print invitation (1,000 recipients)
- · Logo on the Step-and-Repeat
- · Logo on the event program
- · Recognition from the podium
- · One full-page, full-color ad in the digital journal and on program screens at the event
- Visible table sign (company name and logo)
- · One dedicated post on LinkedIn
- One-year Stockholder's Circle corporate membership
- · Acknowledgement in Friends of the New York Transit Museum's 2025 Annual Report and Donor Wall

#### PATRON \$15,000

- One table of 10
- · Identification as a Patron on all event materials, printed and digital, including:
- · Listing on the website before and after the event
- Listing on all event Eblasts (3,000 recipients)
- Listing on the print invitation (1,000 recipients)
- · Listing on the event program
- · One half-page, full-color ad in the digital journal and on program screens at the event
- Visible table sign (company name)
- One LinkedIn post including all Patrons
- Listing in Friends of the New York Transit Museum's 2025 Annual Report and Donor Wall

#### SUPPORTING SPONSOR \$35.000

- · One premium table of 10 plus one seat at the Head Table
- · Logo and Identification as Supporting Sponsor on all event materials, printed and digital, including:
- · Logo on the website before and after the event
- Logo on all event Eblasts (3,000 recipients)
- Logo on the print invitation (1,000 recipients)
- · Logo on the Step-and-Repeat
- · Logo on the event program
- · One full-page, full-color ad in the digital journal and on program screens at the event
- Visible table sign (company name and logo)
- · One dedicated post on LinkedIn
- · One-year Chairman's Circle corporate membership
- · Listing in Friends of the New York Transit Museum's 2025 Annual Report and Donor Wall

#### VIP TICKETS \$2,500 EACH

#### **# OF TICKETS**

- Prime seating
- · Listing on the website, eblasts, print invitation, and event program
- · A half-page, full-color ad in the digital journal and on program screens at the event with the purchase of four or more VIP tickets
- Listing in Friends of the New York Transit Museum's 2024 Annual Report and Donor Wall

## FRIEND TICKETS

#### \$1,500 EACH **# OF TICKETS**

- Seating
- · Listing on the website, eblasts, print invitation, and event program
- Listing in Friends of the New York Transit Museum's 2025 Annual Report and Donor Wall

#### FULL-PAGE AD \$2,000

in the digital journal and on program screens at the event Size: 8.5"W x 11"H | 300 DPI

#### HALF-PAGE AD \$1,250

in the digital journal and on program screens at the event Size: 7.5"W x 5"H | 300 DPI

We cannot attend but will make a \$\_ contribution to support the museum's work.

To purchase online, visit nytransitmuseum.org/gala

#### BENEFACTOR SPONSOR \$25,000

- One priority table of 10
- Logo and Identification as a Benefactor on all event materials, printed and digital, including:
- · Logo on the website before and after the event
- · Logo on all event Eblasts (3,000 recipients)
- Logo on the print invitation (1,000 recipients)
- · Logo on the Step-and-Repeat
- · Logo on the event program
- · One full-page, full-color ad in the digital journal and on program screens at the event
- Visible table sign (company name)
- One dedicated post on LinkedIn
- One-year Chairman's Circle corporate membership
- Listing in Friends of the New York Transit Museum's 2025 Annual Report and Donor Wall

# Tribeca Rooftop 2 Desbrosses Street New York City



## FRIENDS OF THE NEW YORK TRANSIT MUSEUM 2025 GALA



Tribeca Rooftop 2 Desbrosses Street

New York City

### WEDNESDAY, OCTOBER 15TH, 2025

#### CONTACT INFORMATION: COMPANY NAME [as you want it to be listed on all event materials] CONTACT CONTACT EMAIL CONTACT TITLE TABLE HOST [if different than contact] HOST EMAIL HOST TITLE PAYMENT INFORMATION: Send me an invoice for \$ My check made out to Friends of the New York Transit Museum is enclosed Please charge my credit card for \$\_\_\_\_ NAME ON CARD NAME COMPANY CARD NUMBER EXP DATE SECURITY CODE ADDRESS CITY/STATE/ZIP BILLING ADDRESS [if different than listed]: PHONE EMAIL **RETURN THIS FORM TO:** Gala@nytransitmuseum.org SIGNATURE MAIL TO: Friends of the New York Transit Museum 130 Livingston Street, 10th Floor Brooklyn, NY 11201

#### GALA DEADLINES:

- To be listed on the invitation commitment must be received by **August 11th**
- To be listed in the Guest Guide, names must be received by **October 6th**
- Journal ads must be received by October 10th

#### ADDITIONAL INFORMATION:

- For further information please contact Allison Grandy at 718-694-3451 or gala@nytransitmuseum.org
- For tax purposes \$250 per ticket is non-deductible
- All net proceeds benefit the New York Transit Museum EIN: 11-3299408